



Confederation of Indian Industry

INDUSTRY Readiness Programme

For college students of all disciplines



Confederation of Indian Industry

• Background

- Taking a step in the direction of making graduates employable by enhancing their industry readiness, the Confederation of Indian Industry (CII) has launched an ambitious programme which aims at scaling of upskilling interventions in higher education institutions. The programme will make use of technology and also bring industry experts to provide mentoring and guidance to students.
- An urgent requirement of educational institutions from industry today is internships for students since the All India Council for Technical Education (AICTE) has made four-six months of internship mandatory for students. With the number of students enrolled in higher education in India being 30 million and with engineering students alone being approximately 0.8 million who take admissions every year, mandatory internship means roughly 4 lakh students in engineering alone needing meaningful engagement with industry on an annual basis. But there are not more than 2.5 lakh registered manufacturing companies in India. Eighty-five per cent of them, as per Asian Development Bank estimates, are very small sized with less than 50 workers. Effective number of decent sized companies which are in the manufacturing sector and which can provide some form of internships, is only about 35,000.
- Given this lop-sided scenario and the criticality of ensuring that students find adequate options to hone their skills for corporate world, CII has launched two soft internship programmes called CII Smart Manager Certificate Programme and CII Campus to Corporate Programme. Both programmes make use of technology in a big way and have blended formats. The Campus to Corporate Programme is a six-month programme and includes visits to industry and face to face interactions with industry leaders every month. The Smart Manager Programme on the other hand is a four-month programme in purely digital mode. Both programmes will have CII certification on successful completion by students.
- The CII Industry-Readiness Programme will also include a separate assessment of engineers to gauge their level of preparedness for a job in industry and will be called CII IPATE (Industrial Proficiency Aptitude Test for Engineers). This assessment and the way it will be administered across country was also explained at the summit.
- While GATE exam is taken by those students who wish to pursue higher studies and take up jobs in public sector companies, CII IPATE is expected to become the benchmark for those who wish to join the private sector corporate world.



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CII Industry Readiness Programme

Soft Internships

Assessment &
CII Certification

CII Smart
Manager
Programme

CII Campus to
Corporate
Programme



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2 components of Industry Readiness Programme

SOFT internships **Assessment & CII Certification**



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2 programmes in Soft Internships

CII Smart Manager Certificate Programme

CII Campus to Corporate Certificate Programme



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Soft Internship

CII Smart Manager Certificate Programme will make students ready for their professional careers with practical competencies that all employers seek. This programme will provide those skills to students that are typically gained through work experience or internships

Mode of delivery

Blended (interactive digital + digital live classroom) through Android, iOS, web apps

Duration

4 Months





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Soft Internship

CII Smart Manager Certificate Programme

Industry Stalwarts who will be
part of this programme

Partners

GlobalGyan



ASHOK KORWAR
STRATEGY, DESIGN THINKING
Former Dean, IIMA



USHA RANGARAJAN
SERVICE EXCELLENCE
Ex- Tata Tele, Wipro, Taj



SONALI GERA
LEADERSHIP, DIVERSITY
Ex- Tata Motors, Patni



GAGANDEEP SINGH
LEADERSHIP, CULTURE
Ex- Tata Industries, ISB



VIJAY MAKWANA
MARKETING, BRAND
Ex- Whirlpool, Rio Tinto, Marico



SEMIRA KHALEELI
SALES, PERSONALITY
Ex- KEYS, InterContinental



SMITA LAL
COMMUNICATION
Consultant, Trainer



SHIRISH KHER
DECISION MAKING
Ex- Asian Paints, GE



SRINI ADDEPALLI
STRATEGY, FINANCE
Ex- Tata Comm, TSMG



MOHAN BALA
LEARNING SYSTEMS
Ex- Zee, Aricent, HCL



SUMAN ADDEPALLI
PERSUASION, WELLNESS
Ex Radio Mirchi, Reliance



SAMEER KANSE
PRODUCT MGMT, M&A
Ex- Tata Comm, ING



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Soft Internship

CII Campus to Corporate Certificate Programme will equip graduates and early career talent with the skills they need to 'hit the ground running' and be ready for the professional world.

Mode of delivery

Digital + Face-to-Face

Duration

6 Months





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Soft Internship

CII Campus to Corporate Certificate Programme

On-field classroom

Live project for 4 months

Every month industry visits

Partners

Catallyst Constellations



Internship Structure



Rigorous
Program



Best in Class
Experts



10 Critical
Job-Relevant
Skills



Interactive and
Engaging Sessions

- 24 Class sessions
- 12 Days of GD & PI
- 10 Industry Expert Sessions
- 05 Industry tours
- 03 Refresher Labs
- 01 Live Project



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Assessment & CII Certification



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CII Industrial Proficiency Aptitude Test for Engineers (IPATE)

The GATE-way to Corporate World

Powered by

ENGGtalks™

CII IPATE

Registration

Visit www.ciihighereducation.in to register

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