

CII-IBM Education Workshop Series Professional Development of Teachers on Emerging Technologies

28 July 2021 | 1500 - 1700 hrs | CII Digital Platform



Workshop on Design Thinking

Invited: Principals and Secondary School Teachers

Design Thinking is a framework to solve Human Centred problems. It is the mindset that aims to improve the situation of people through the experiences they have. Enterprise Design Thinking is IBM's approach to applying design thinking at the speed and scale a modern enterprise demand. It helps teams not only form intent but deliver outcomes; outcomes that advance the state of the art and improve the lives of the people they serve.



Faculty - Sathish Vyas

Seasoned T-shaped marketing and design professional with experience in Design & Strategy. Currently working as a Senior Project Manager, Marketing Studio, IBM, delivering memorable experiences for end users and drive positive outcomes for the teams. An Agile & Design Thinking coach, advocating Human Centred design approach through communities and projects.



OBJECTIVES

- About Design Thinking
- Why Design Thinking
- Introduction to Design Thinking activities
- Pick up a problem statement (from the room or from pre-defined problem statements)
- User Persona
- Empathy maps
- Journey Maps
- Big Ideas
- Prioritization
- To be scenarios
- MVP
- Playback



Register Now

For any further information, please contact: deepa.mehta@cii.in